

9/10

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Sprogis **GROUP:** 3602
SERIAL NO: 09/627,870 **EXAMINER:** Gravini, S.
FILED: July 28, 2000
FOR: SYSTEM AND METHOD FOR DIGITALLY PROVIDING
AND DISPLAYING ADVERTISEMENT INFORMATION TO
CINEMAS AND THEATERS

Box No Fee Amendment
Honorable Commissioner of Patents
Washington, D.C. 20231

TRANSMITTAL OF FORMAL DRAWINGS

Applicant submits herewith new drawing(s) for this application. Attached please find 15 sheets of formal drawings for this application.

The three month period of response set in the Office Action (in the Attachment to PTO Form948) expires on January 3, 2003 and this submission is on or before this expiry date.

Respectfully submitted,

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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed marked Express Mail Label "EL 747159757 US" to the Commissioner of Patents and Trademarks, Washington, D.C. 20231, Box: No Fee Amendment

Name:

Date:

11-27-02



1/15

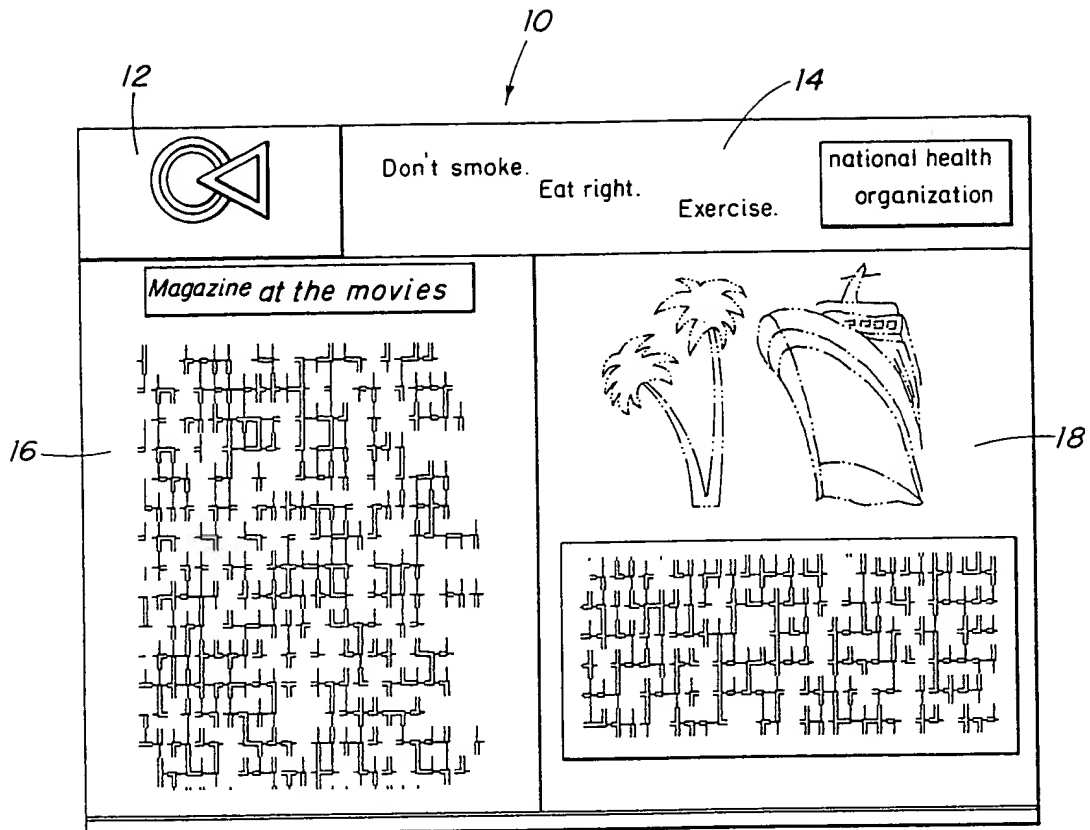
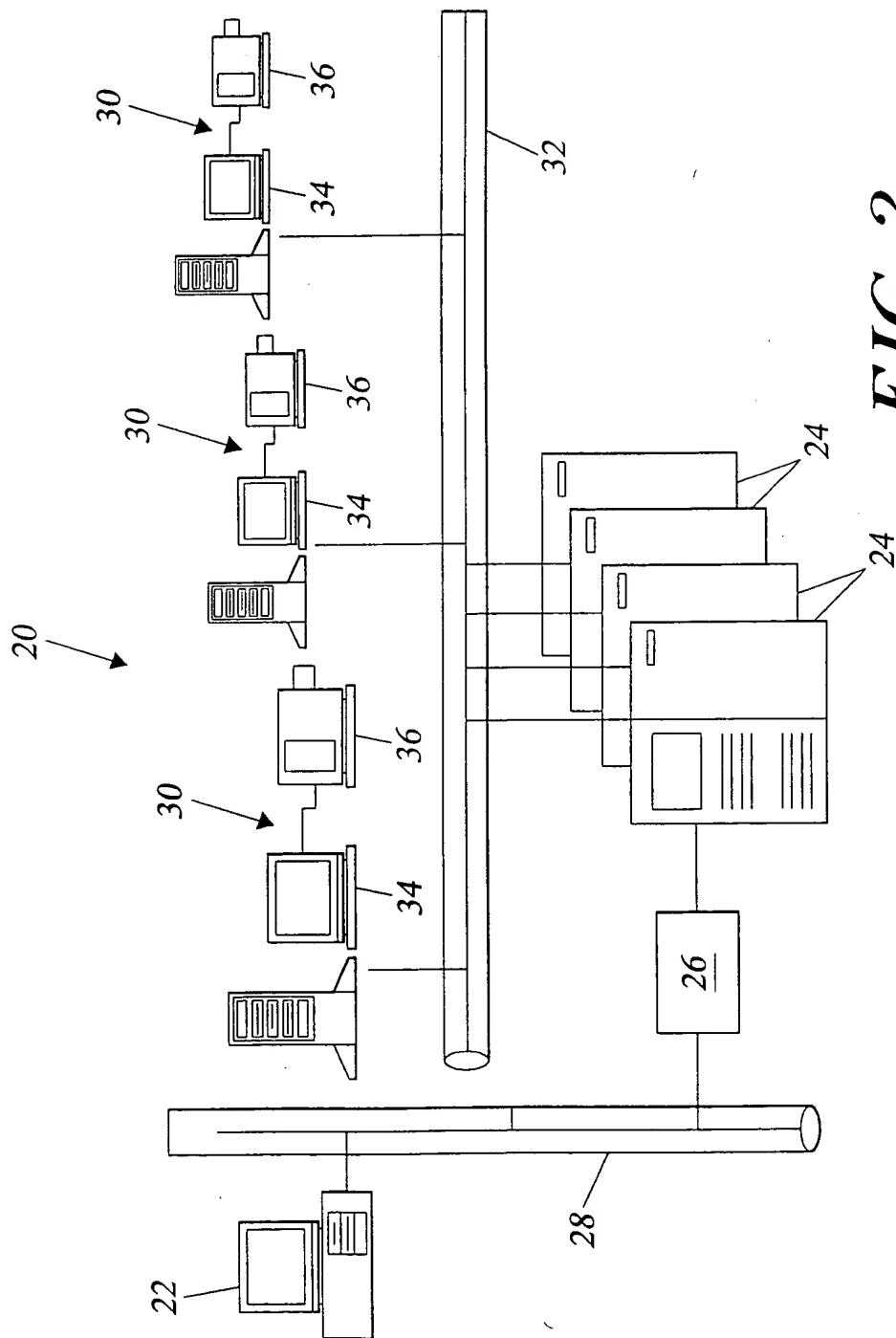


FIG. 1





3/15

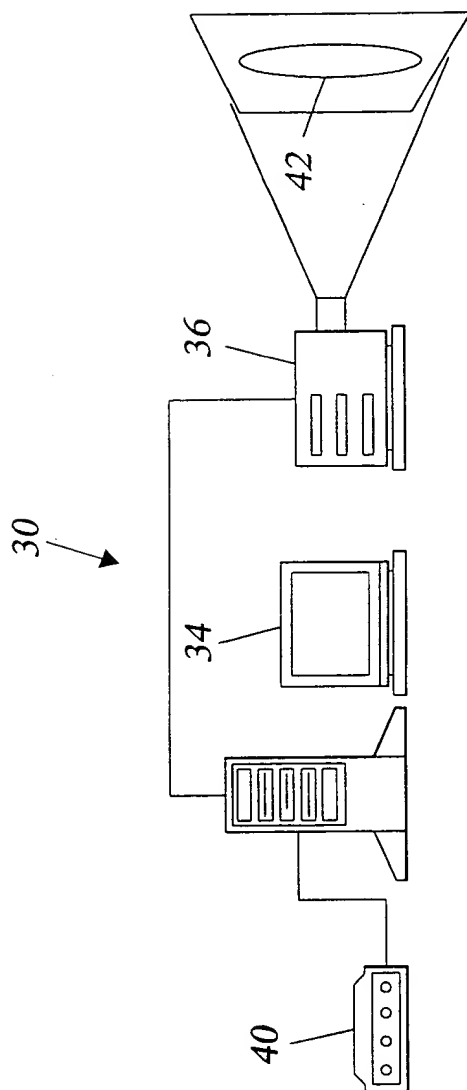


FIG. 3



4/15

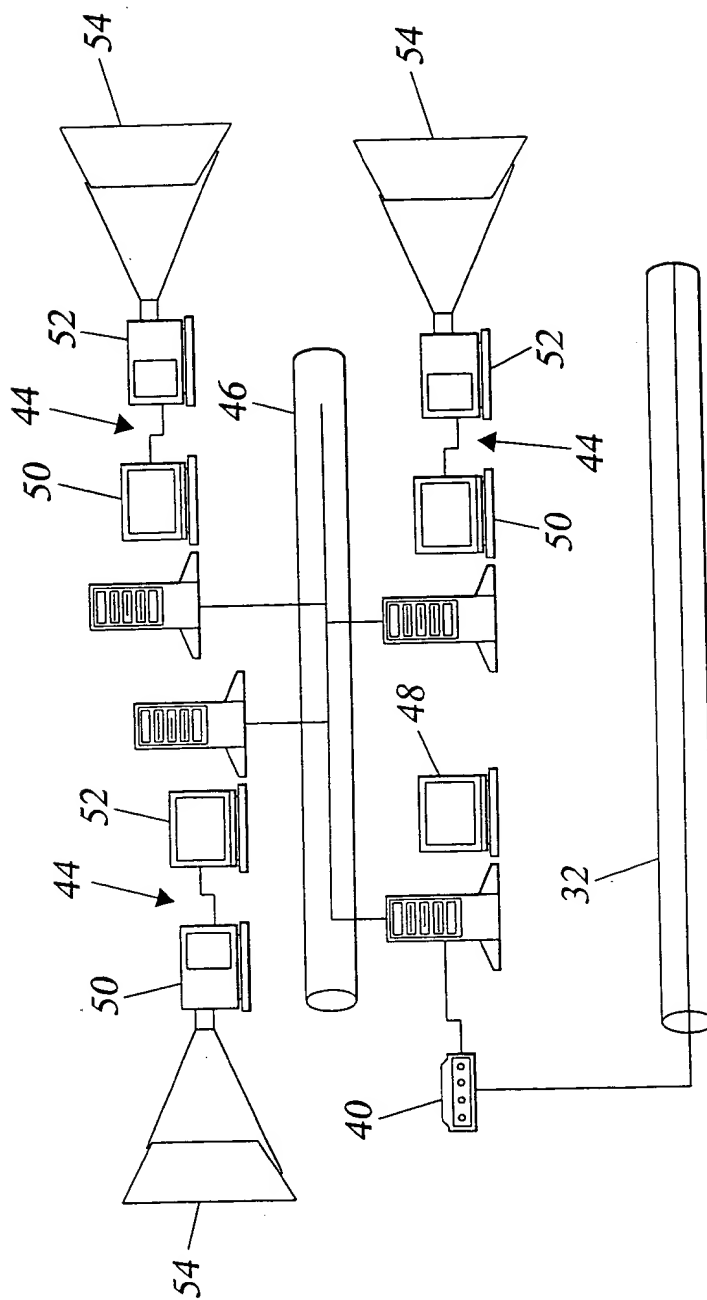


FIG. 4



5/15

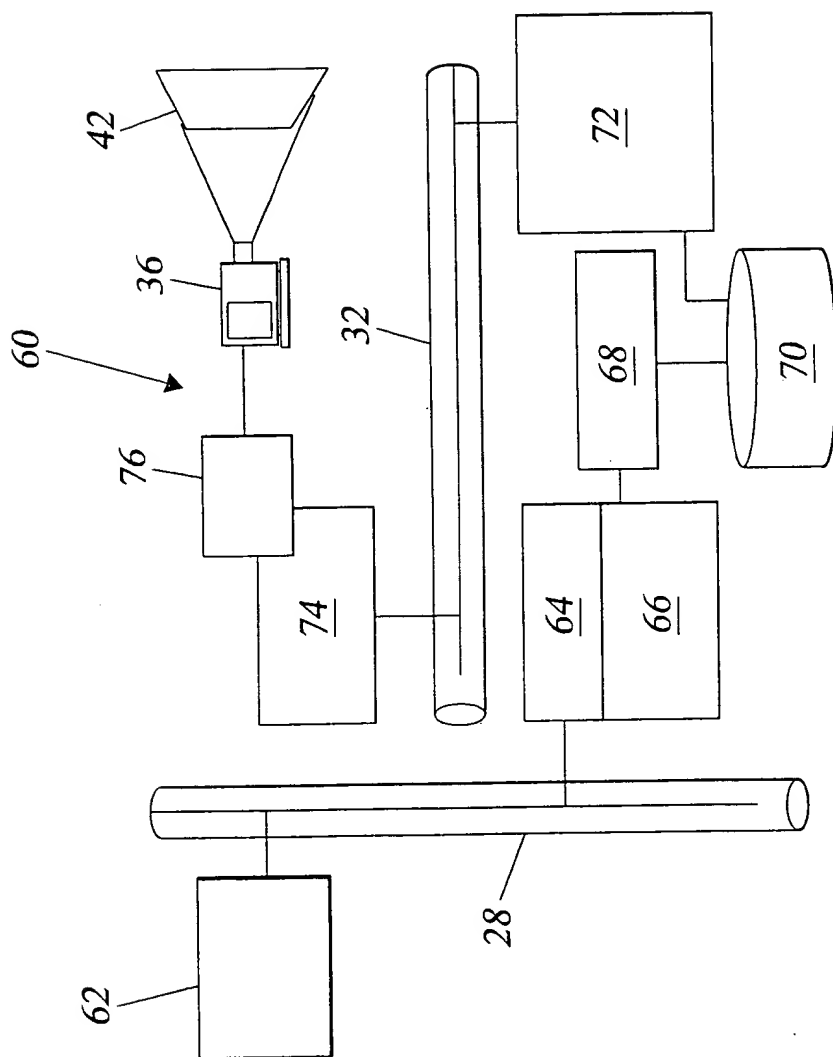


FIG. 5



6/15

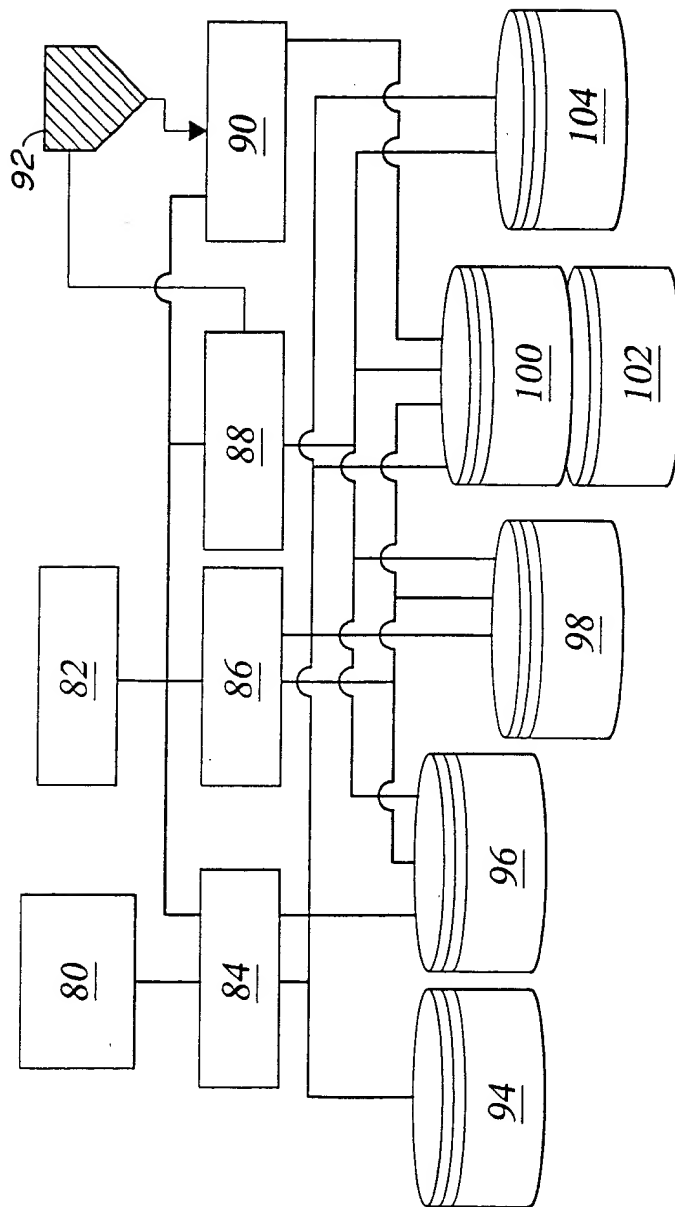


FIG. 6

7/15

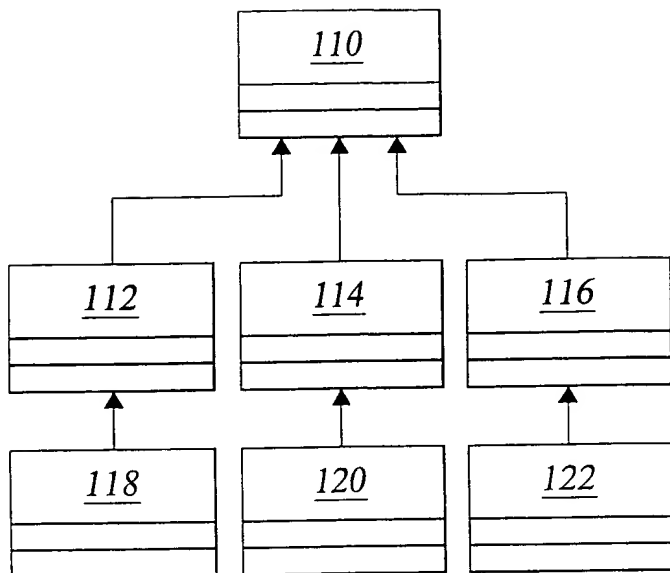


FIG. 7A

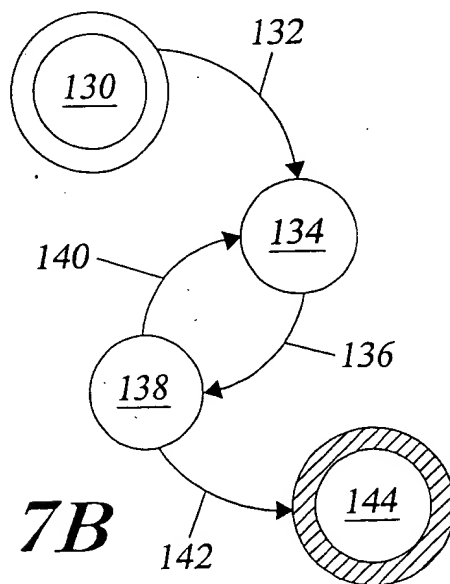


FIG. 7B

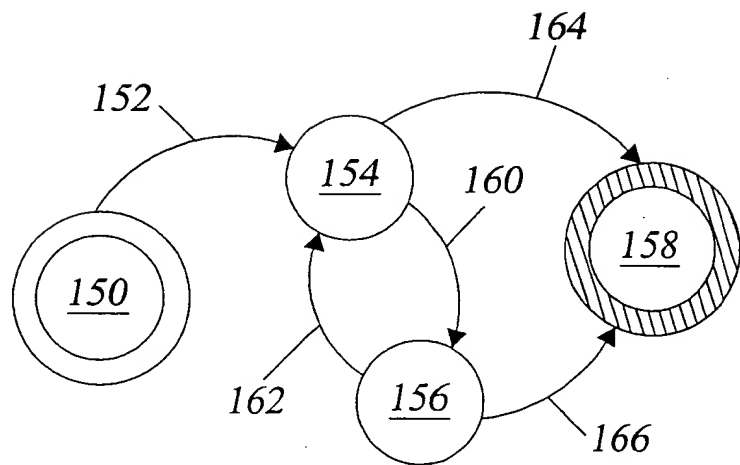


FIG. 8



9/15

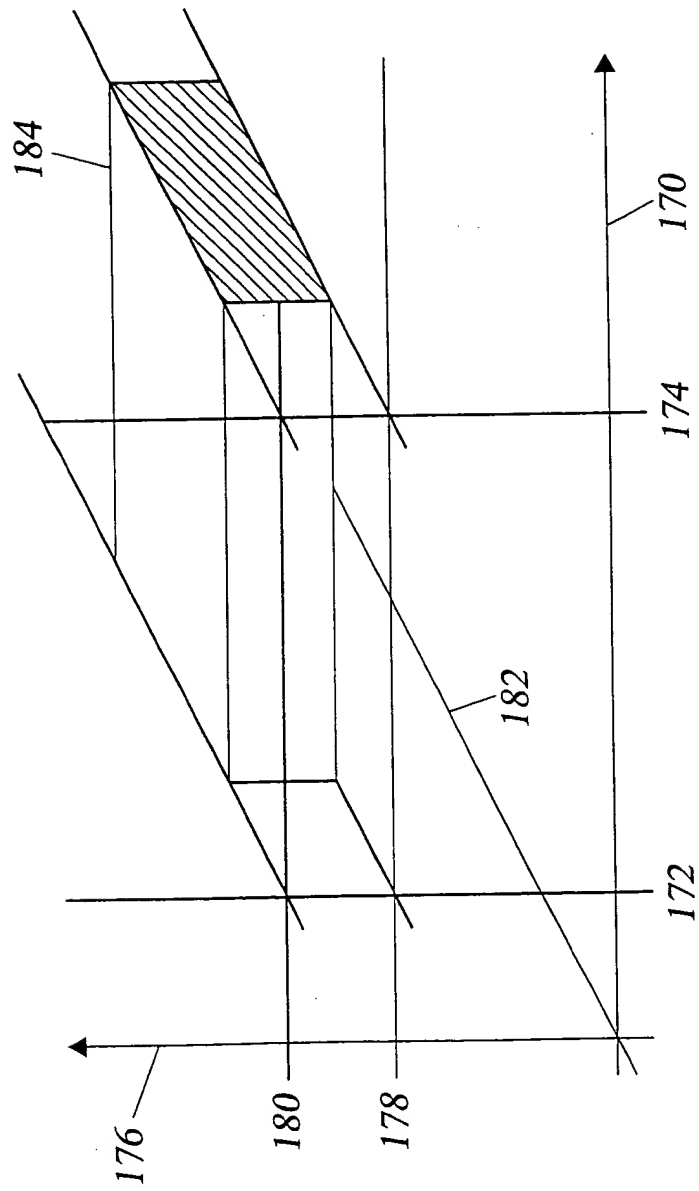
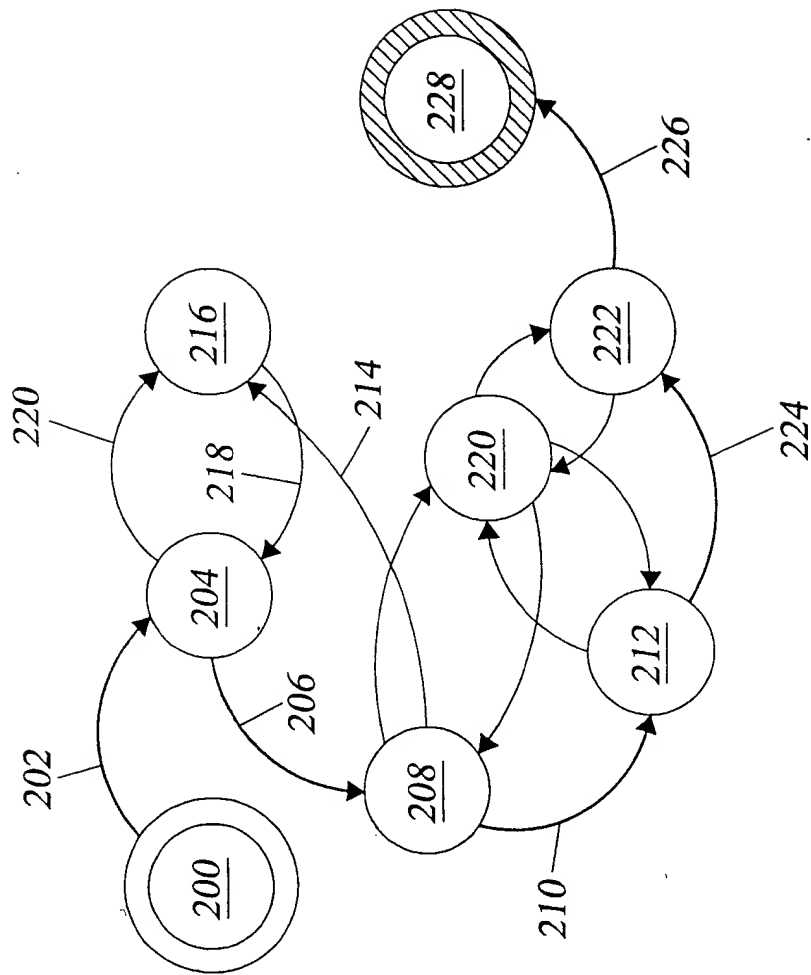


FIG. 9





11/15

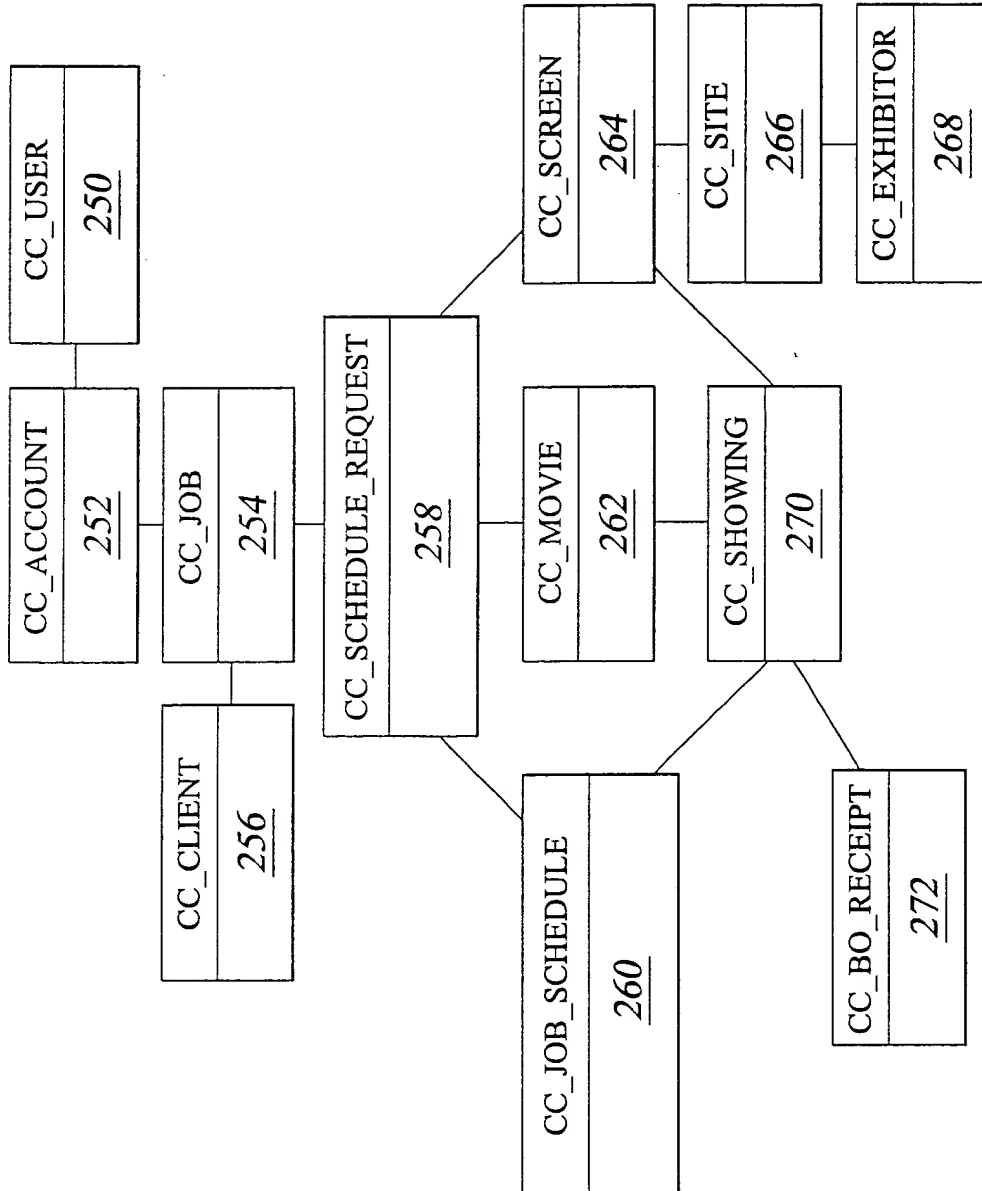


FIG. 11



12/15

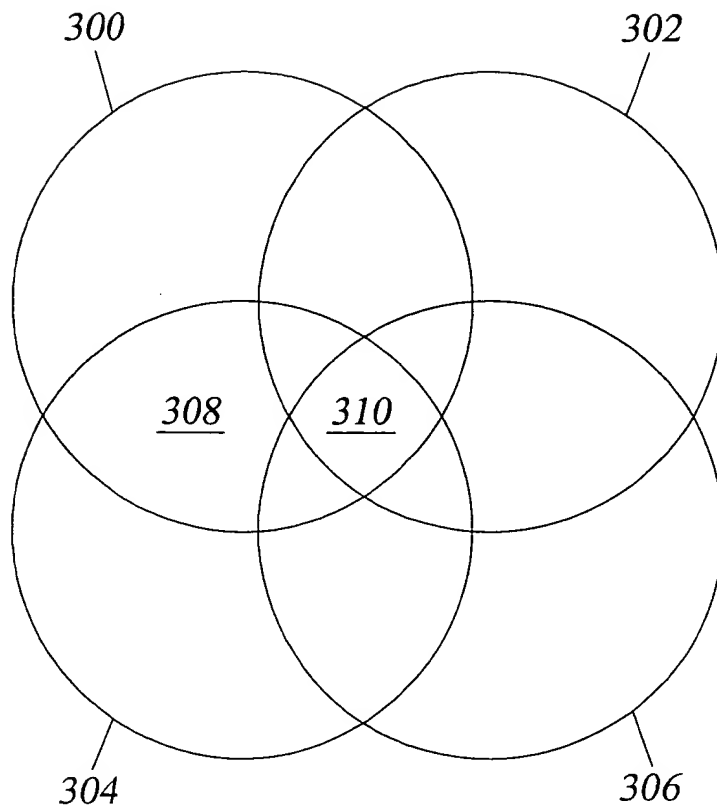


FIG. 12



13/15

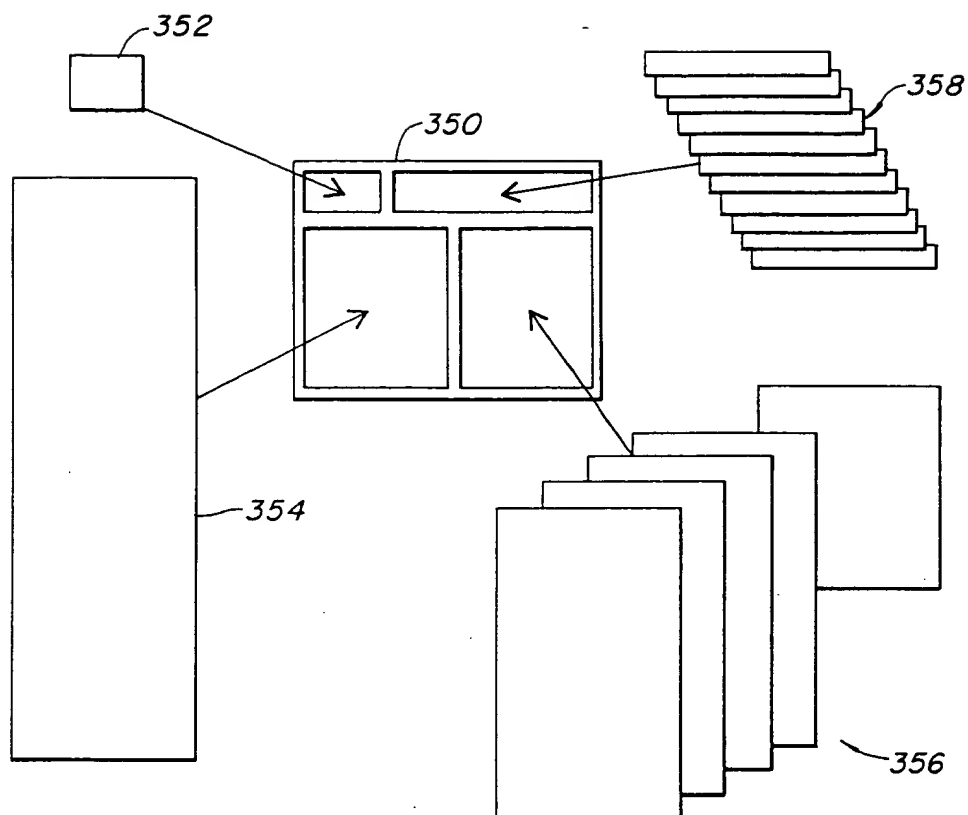


FIG. 13



14/15

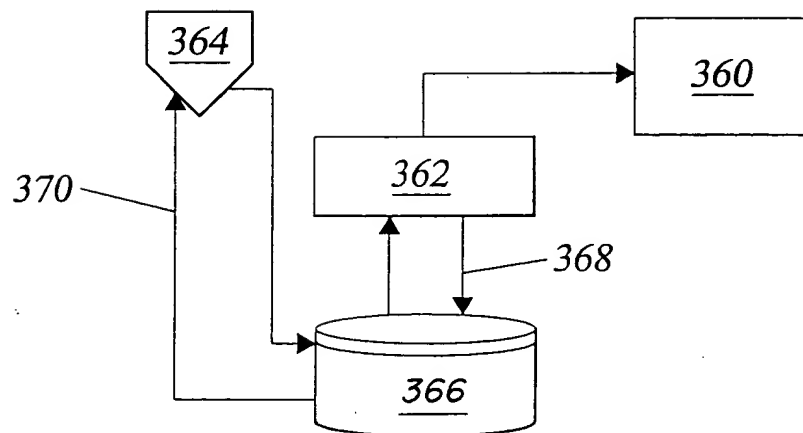


FIG. 14



15/15

400

Job Exposure Report				
Client	Fruit Computer, Inc.			
Job	Pear Christmas Promotion			
Dates	11/1/1999 - 12/1/1999			
Account	Millenium Advertising Agency			
Contact	Y. Tookay			
Schedule Requests				
	Request Detail			
		Movie	"If I ran the Internet"	
		Time-of-day	NULL	
		Dates	11/25/1999 - 1/25/1999	
		Location	NULL	
	Exposure			
		Movies	1	
		Days	5	
		Screens	1,798	
		People	798,123	

FIG. 15